University Design Institute

The University Design Institute (UDI) is a platform to advance new designs in higher education globally. Leveraging ASU’s design capabilities and expertise, UDI will provide support at national and global levels by developing strategic partnerships, engaging with higher education leaders and providing a suite of university design offerings.

Vision

Our vision is to create a world-class design institute that transforms higher education outcomes globally.

Mission

The University Design Institute (UDI) is a platform for the design and implementation of new, innovative, and scalable models in higher education. Supported by research and ASU as a living lab, UDI offers design products and services for universities to realize their aspirations and advance social impact.

Contact

Beatriz Fuentes-Anderson, M.Ed  
Program Manager  
University Design Institute   
Office of the Knowledge Enterprise Architect  
mbfuente@asu.edu

Minu Ipe, Ph.D.  
Knowledge Enterprise Architect  
Advisor to the President  
Minu.Ipe@asu.edu

udi.asu.edu
University Design Institute Offerings

- Customized programs for leaders in higher education (U.S. & Global)
- Expertly curated global leadership summits
- Expertise on higher education design efforts
- Access to research, industry reports, and case studies

Customized Program Offerings

1. University Design for Executive Leaders
   - Designed specifically for Presidents, Chancellors, and Executive-level leaders
   - Interactive program for university leaders to discuss the opportunities and challenges institutions face in higher education across the globe
   - Program content addresses the design themes advanced by the University Design Institute
   - Access to ASU’s executive leaders
   - Customized program sessions available
   - Price: $1,200

2. Customized Needs Based Programs on University Design
   - Designed for university leaders, faculty, and staff
   - Program focuses on trends and opportunities in global higher education and innovative solutions that advance university design
   - Participants learn how successful design ideas have been developed and implemented
   - Customized programs available
   - Price: $900

Design Themes

1. Redefine the Mission of Universities
   - Designing universities for greater social, economic, and environmental impact
   - Multi-university collaborations

2. Establish New Institutional Structures and Systems
   - Designs that support interdisciplinary collaboration
   - Research for social impact
   - Engaging faculty in new ways

3. Leverage Technology
   - Scaling access for students
   - Innovations in teaching and learning
   - Supporting the student experience
   - Optimizing operations through technology

4. Create Effective Operational Models
   - Enterprise model for higher education
   - New approaches for resource acquisition
   - Strategic partnerships with business and community organizations

5. Advance Student-centered Solutions
   - Preparing students for the workforce of the future
   - High-touch, high-tech approach
   - Redefining role of educators

6. Develop Leaders, Cultures, and Mindsets that Support Innovation
   - Developing leaders in higher education
   - Governance models and systems that support adaptation, innovation and inclusion
   - Creating and nurturing a culture of innovation